



Rayburns Marine March Madness

Boat Shows Start Us Off

Here we are again right smack in the middle of boat show season again. We have the first two under our belt. Vancouver as always, was first. We expanded our usual floor plan by about 1100 sq ft this year as some dealers chose to cutback and not attend. It was all hands on deck for set up and the boys did an amazing job getting everything in and in place. We showed off some crazy new models including the new Cobalt 232 WSS and Larson 330 Day Cruiser with its 30 inch flat screen and the all new Axius drive system. After a busy 5 days we headed to Calgary to do it all over again. Once again due to dealers backing out, we had an opportunity to double our floor space to 9000 sq ft. Together with our Calgary store we displayed a total of fifteen boats from our Larson, Crownline and Cobalt brands. Overall the shows were down from last year but that was expected. The leads were good and the people had fun seeing all the new stuff.



Larson 330 Day Cruiser was the hit of the Vancouver Boat Show

Rayburns Hires Additional Staff

With cut backs everywhere opportunities are opening up and we are always on the look out for great people to push us further and serve you better. Rayburns is proud to introduce **Bob Boldick** to the Calgary Sales Team, **Cam Beaton** Calgary Service Manager, **Anthony Braniff** Calgary Tech, **Toni Russell**, Kelowna Warranty/Service, and **Shannon Peterson** Kelowna Service Writer. Please don't hesitate to contact any of our new team. They are here to serve you better.

Spring Summerizing Service!!

Spring will be here sooner than you think. Please contact our service counter as soon as possible to book your spring service. We have over 300 boats in winter storage and spring season is our craziest. Don't delay book early and be ready to go.

April Customer Appreciation Evening and Annual Anniversary Spring Blow Out Sale



Showroom decorations on sale day. Valued customers enjoy themselves during the evening festivities

April is fast approaching and there is something going on at Rayburns all month. We kick the month off Friday, April 3rd with our annual **Customer Appreciation Night**. Good food, good cheer, good friends. It's a great night and our way to thank our valued customers and their families. Don't wait for your invite-mark it on your calendar right away. Meet the new staff and have a look at the new product for 2009. An exciting addition to the night is our completion of our 2000 sq ft Board Shop on the second floor. We have doubled our inventory in clothing and accessories. Take advantage of your Premium Customer Discounts at the Board Shop.

Saturday the 4th is our **Anniversary Blow Out Sale**. All the radio stations will be broadcasting the specials. Hot-dogs on the bar-b-que, sunshine, and opportunities to save like never before, what could be better than that?

Saturday and Sunday the 18th and 19th is the **Kelowna Floating Boat Show** where the deals will continue. Take advantage of trying the models one after another all in one day. Then if you can believe it our last show of the season at the **Vernon Floating Boat Show** where we start selling the kitchen sink if we have to as most of the boats have all gone to great new boating families. Don't wait until it's too late consider you're self invited to one or all these great events in April. If your not able to attend and want to take advantage of the great deals, please call and talk to one of our staff and start saving right away.

