



MasterCraft  
THE ART OF SPEED



Campion

## Rayburns Marine September Seas

### Cool Spring, Hot Summer

Wow what a season! As we all looked on and heard nothing but doom and gloom from the TV, coupled with a very cool and long winter stretching far too long into spring you can imagine we had a slow start to the season. Our yard was full even though we were conservative in our 2009 orders. Then "boom" the heat hit and thanks to customers like you (and CNN finding something else to talk about) the ball started to roll, and boats started to leave to new homes. Like our real winter, we have had a real summer, consistently hovering in the high 90's and crossing over 100 degrees often.

Dozens of you were affected by the fires of 2009. As ominous as they were, and frightening to most, it still amazes me that there wasn't more property damage or loss. Clearly a result of the amazing and tireless efforts of the hundreds of firefighters, support staff, and volunteers. Our admiration and thanks go out to all the men and women involved.



Rayburns Sales Lot May 2009

### Volume 2 Sept 2009

#### Back To School



Don't forget Rayburns for your back to school needs. Great selection of jeans, hoodies, long and short sleeved shirts and backpacks. Remember every day is a sale day.

#### Book Your Winterizing

Soon it will be time to book your winter service. Give Shannon or Deanna a call to arrange your winterizing services. Inside Storage fills up fast. Let us help you get everything organized.

### Should I trade my boat in now or next year? Pro's vs. Con's

Should I trade now or later is a very common question this time of year. There are pro's and con's to every buying decision. Trading at or near the end of the season more times than not will save you quite a bit of money. There are generally two types of scenarios; trade your boat and order a new one, or trade your boat on an existing boat in inventory. Trading your boat on an existing one probably will save the most as at season's end most of what's left is priced to go so the new model year can come in. So the overall sale price will be as low as it can be. Couple that with the savings of not winterizing, not cleaning, not having to pay for storage, all of which can add up in the thousands is a great way to buy a boat. The only possible drawback to taking an existing inventory boat is the selection is generally down and you may have to compromise on some aspect, maybe color for instance. If you choose to order what you want exactly, you can take advantage of any early booking discounts a manufacturer may offer. We also like to quote in US dollars for special order boats so this gives you the opportunity to shop for the best exchange rate over the fall and winter possibly saving you even more money. Whether you buy now, order for later, or just wait and see what next year brings, we will always be ready to help you make a proper educated purchase.

#### New Crew Member!

Congratulations to our Detail Manager Brett and his wife Michaela on their first born baby boy Dominic. 08/01/09

## Take Your Boaters Exam Here!

Click on this link to take your test today.  
Everyone needs it done by Sept 15th  
<http://www.boaterexam.com/?id=943>

